

*Sister Bay Staging &
Remodeling Co.*

A Division of Sister Bay Trading Co.

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Sisterbaytrading.com*

Sister Bay Staging & Remodeling Company



*“Before everything else, getting ready is the secret of success”
-Henry Ford*

Welcome to Sister Bay Staging & Remodeling Company! Let the professional staff of experienced home stagers and designers “set the stage” and turn your home into a polished piece of property. Staging is all about selling the single largest asset that your family owns. “Staging is not decorating”. Staging is depersonalizing a home so it will appeal to the home buying public. It’s like decorating in reverse! A great stager knows how to market to a large audience. Here at SBSC we realize it’s difficult for sellers to stage their own properties. SBSC will be working in conjunction with the home seller and real estate agent to ensure the home is in top notch condition. We can bid-out and over see any remodeling work that may need to be done.

Potential home buyers typically have a first impression within the first 15 seconds. Let us make those 15 seconds positive! Buyers have so many options, your home needs to be a stand-out! In today’s market, let your home become “the one”, and make it the last home the buyer needs to see. Call Sister Bay Staging Company to set up a consultation today!

Your investment in home staging will always be less than your first price reduction!

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*"It's not what you look at that matters, it's what you see."
-Henry David Thoreau*

Home Staging

Non- staged homes stay on the market 5 times longer than staged homes.

Home staging and decorating are often confused. The goal of decorating is to create an environment that encompasses the needs of the homeowner. The goal of home staging is to depersonalize a home, and make it appealing to a very broad group of people. This often entails de-cluttering, and redistribution of furnishings and accessories. A few purchases may be worth the investment.

Here at Sister Bay Staging Company, our objective is for buyers to walk through your property, and not want to leave, because they will feel like they are at home. They will have already mentally moved in.

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"The visual image is a kind of tripwire for the emotions."

-Diane Ackerman



Package #1-Consultation and Walk-through

The only way a buyer will decide to buy your home is if they “feel” as if it could be their home. With this package, Sister Bay Staging Company will come to your home and advise you on how to depersonalize your space. This will help the potential buyer to establish an emotional connection to your home. Our professional home stagers and designers will also advise you on un-cluttering and rearranging, creating an atmosphere that will appeal to your target audience – the home buyer.

Package #2 Occupied Staging

This package is ideal for the person who resides in the listed home, and just needs some help turning it into a stand-out property. Our professionals will come to your home with our “buyer’s eyes” open wide. We will un-clutter, rearrange, and depersonalize your home, resulting in a very marketable asset. ***We have furniture and accessory rental packages available if needed.***

Package #3 Vacant Property Staging

This is our premier package. It is perfect for the owner who has a vacant property. Our professionals will walk-through and consult with you on the best way for you to get top dollar. We will start on the outside, to maximize your curb appeal. We will then choose from our inventory of furnishings and accessories to enhance your property to its’ fullest potential. Our stagers and designers will set it all up, and break it all down after the big sell!

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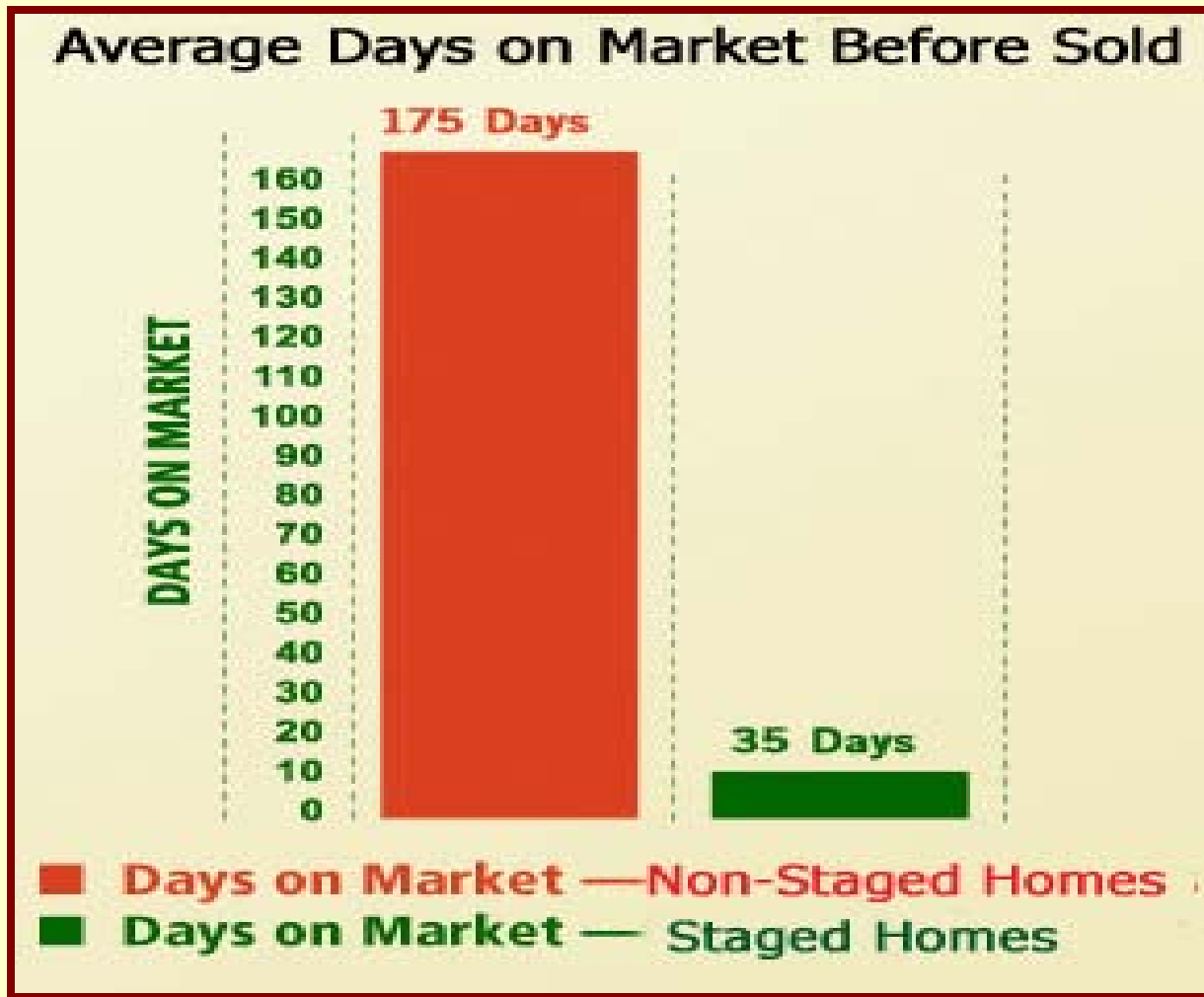


"Limitations live only in our minds. But if we use our imaginations, our possibilities become limitless."
-Jamie Paolinetti

Improvement	Increase in Sales Price	Average Return
Professional Home Staging	\$1,900-\$2,500	343%
Lighten & Brighten	\$1,200-\$1,500	355%
Clean & De-Clutter	\$1,500-\$2,000	578%
Landscape Front & Back Yards	\$1,700-\$2,200	319%
Fix Plumbing & Electrical	\$1,200-\$1,600	164%
Repair Damaged Flooring	\$1,600-\$2,000	145%
Update Kitchen & Bathrooms	\$3,200-\$4,000	121%
Replace or Shampoo Carpeting	\$1,500-\$2,000	154%
Paint Exterior Walls	\$1,700-\$2,200	147%
Paint Interior Walls	\$1,700-\$2,200	150%

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According to national averages

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“Luck is what happens when preparation meets opportunity.”

- Darrell Royal, Sports in America, 1976

Frequently Asked Question

What is the ultimate goal of Staging? To enhance the appearance of homes for quick and profitable sales.

Is staging expensive? No! Evaluations start as low as \$150.00, and may result in a \$5,000-\$20,000 gain when the property sells. Staging actually makes you money!

Am I locked into renting furniture for a minimum of 3 months? No. We will rent on a monthly basis, and pro-rate by the day when your home sells.

How soon can you stage my house? Our goal is to have your home staged with in 2 weeks of your call.

Why is staging important to sellers? In today's market, buyers are looking for a house that is in move-in condition. Buyers view staged homes as homes that have been given some extra TLC.

Can I stage my house myself? Yes. Staging does take a lot of skill, preparation, dedication, and time. We offer the evaluation and the consultation services for the do-it-yourself homeowner.

Do you have a team you work with? We have a team of exceptionally talented home stagers and designers.

Are you insured? Yes. We will gladly send you a Letter of Insurance upon request.

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“If you only look at what is, you might never attain what could be.”

- Anonymous

Let our team of experts guide you through the entire remodeling process. We have the experience in coordinating everything from the cabinet design to the appliances, to the flooring, wall color and tile. We do any project of any size – we can simply repaint a kitchen or remodel your entire master bathroom. Since Sister Bay Trading Co. has its own pool of sub-contractors and its own flooring department, we are truly a one- stop staging shop – saving you time and money.

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Sister Bay Transfer & Storage Company



"We are what we repeatedly do. Excellence, then, is not an act, but a habit."

-Aristotle

Sister Bay Transfer & Storage Company can assist buyers or sellers by coordinating all moving and storage needs. Our qualified movers have experience in dealing with the transport of fine furnishings and precious family heirlooms. You can rest assured that all of your belongings will be handled with care and that they will be treated with the utmost professionalism. Our warehouse is climate controlled for long term storage as well. Room by room, local, or long distance – we've got you covered!

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